

Juan Luis Miron

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SUMMARY

Management Professional with an interest in Marketing. Experience working with and coordinating teams to meet deadlines. Fluent in both English and Spanish and proficient with computer programs such as Excel, Word and Outlook. Self-Starter who approaches projects in a detailed and analytical manner. Strong communication skills with experience working in stressful situations.

EDUCATION

St. Thomas High School, Houston, Texas

B.B.A. in Management with a Minor in Marketing

Graduate May 2020

C.T. Bauer Honors College of Business, University of Houston, Houston, Texas

Cumulative G.P.A.: 3.024

May 2020

Financed 75% of all educational expenses through savings and continuous employment

HONORS AND AWARDS

Academic Excellence Scholarship: Fall 2014, Spring 2015, Fall 2015, Spring 2016, Fall 2016

C.H.A.M.P.S Customer Service Award: Fall 2016, Americas Best/National Vision

Member of the Bauer Business Honors Program, The Honors College

RELEVANT EXPERIENCE

Marketing Manager

West Lake Body Sculpting

April 2019 - Present Day

- Assist with hiring processes by helping select candidates with a second interview.
- Meet with other businesses and nonprofits to create new business in English and Spanish
- Create and tweak Pay Per Click and AdWords marketing campaigns

ATM Service Technician/Manager

ACFN of the Woodlands, Houston, Texas

November 2012 - February 2019

- Market and pitch business to new potential ATM locations
- Maintain all ATM locations in perfect operational order, including cash refills and repairs
- Budget and allocate more than \$100,000 between various locations each week

Store Manager

Vape Envy

October 2014 - November 2015

- Managed and Organized inventory, increased sales revenue by 75%
- Installed a new Point of Sale system, organizing and recording the sale process
- Open and closed store daily and hired new employees

OTHER WORK EXPERIENCE

Data Entry, Continuus Materials

December 2019-Present Day

Food Expo, Superica-Ford Fry Restaurants

December 2018 - April 2019

Optician/Technician, America's Best-National Vision

January 2016 - November 2017

Cashier, The Lake House

May 2015 - December 2015

Office Assistant, UH Department of Financial Aid

August 2014- July 2015